

Dr. Sergio Abraham Barrera Hernández

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Research Interests

- Identities and collective memory
- Urban and territorial anthropology
- Anthropology of infrastructure and technology (emerging)

Academic Background

PhD in Anthropological Sciences

2020 – 2024

Universidad Autónoma de Yucatán, Faculty of Anthropological Sciences.

Dissertation: “Who Decides How We Live? Identities and Memories in the Disputes over Space in Villages of the Northern Zone of Mérida, Yucatán”, defended March 7, 2025. Advisor: Dr. Eugenia Iturriaga Acevedo. Result: Approved. CONAHCYT Fellow.

Committee: Dr. Francisco Javier Fernández Repetto (Chair), Dr. Aurelio Sánchez Suárez, Dr. Steffan Igor Ayora Díaz, Dr. Rodrigo Alejandro Llanes Salazar.

Bachelor's Degree in Communication Sciences (Journalism)

2010 – 2015

Universidad Nacional Autónoma de México, FES Acatlán.

Thesis: “Proposal for a Semicommunicative Model Based on the Semiotics of Communication”. Advisor: Laura González Morales. Modality: Research and Teaching. Honorable Mention.

Languages

- Spanish (native)
- English (B1) — TOEFL UTP · ENALLT UNAM 2020
- French (reading comprehension) — CEI FES Acatlán 2015
- Classical Latin (reading comprehension) — CEI FES Acatlán 2015

Courses and Professional Development

Diploma Program “Racism and Xenophobia as Seen from Mexico”

2023 – 2024

UNAM, Center for Interdisciplinary Research in Sciences and Humanities (CEIICH). Co-organized by SURXE-UNAM, Red INTEGRA, and CONAPRED. 150 hours, completed March 14, 2024.

Professional Experience in Applied Research and Knowledge Transfer

Technology Project Coordination

2016 – 2025

- SIUCAM Project, part of the PRONACES CONAHCYT program (2020–2024): In the role of digital product manager — facilitated technology implementation, defined data schemas, synthesized 40+ heterogeneous datasets, coordinated collaboration among 50+ stakeholders (government, activists, academics, entrepreneurs), and validated accessibility in diverse contexts. *Participation as a private consultant, not as a researcher.*
- Design and delivery of professional training programs in knowledge management, reading techniques, note-taking, and written communication
- Facilitation of workshops using participatory methodologies (Design Thinking, agile methodologies)
- Design and validation of the “strategic communication canvas” with civil society organizations (2017)

Publications

Doctoral Dissertation

2025

“Who Decides How We Live? Identities and Memories in the Disputes over Space in Villages of the Northern Zone of Mérida, Yucatán”, Universidad Autónoma de Yucatán.

Bachelor’s Thesis

2018

“Proposal for a Semiocommunicative Model Based on the Semiotics of Communication”, Universidad Nacional Autónoma de México.

Teaching

Training and Instruction

- Undergraduate academic tutor: mentoring and advising students
- Facilitator of Design Thinking and agile methodology workshops in corporate and professional training settings
- Designed a Knowledge Management Program with 100% satisfaction in evaluation

Dissemination and Outreach

Conference Presentations

Year	Presentation
2024	“They Want to Erase Us from the Map”: Space, Agency, and Memory in Villages of the Northern Zone of Mérida, Yucatán, Doctoral Colloquium in Anthropological Sciences
2022	Self-Sarcophagus City: Inequality and the Dispute over Space in the Northeast of Mérida, VIII UNAM Colloquium in the Yucatán Peninsula
2014	Experience, Challenges, and Expectations of a Peer Tutoring Program at FES Acatlán for the Communication Bachelor’s Degree, 6th National Tutoring Meeting (UNAM, ANUIES)
2014	Subjectivity and the Epistemology of Communication, X Metadesign Conference Cycle, FES Cuautitlán, UNAM
2014	The Problem of Subjectivity in Communication Theory (Thesis Progress), IX Communication Research Forum, FES Acatlán, UNAM
2013	Elements of Communication in the Concert Music of Mexican Avant-Gardes, VIII Communication Research Forum, FES Acatlán, UNAM
2011	Perceptions of Latin American Literature in the University Community, VI Communication Research Forum, FES Acatlán, UNAM

Awards and Distinctions

Fellowships

2020 – 2024, National Postgraduate Fellowship, CONAHCYT, for doctoral studies in Anthropological Sciences at the Universidad Autónoma de Yucatán.

Academic Recognition

2015, Honorable Mention, Universidad Nacional Autónoma de México, for Bachelor’s thesis in Communication Sciences.

Last updated: March 2026